

# Seasons GOLD CARD

Discounts and special offers can bring you business, but traditional coupons rarely work for larger purchases and can tarnish your business image.

The Seasons **Gold Card** is the answer.



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- **VIP Status**

Attractive and convenient, The Gold Card replaces tattered coupons that are easy to lose.

- **Maximum Flexibility**

Unlike traditional coupons, you can change your offer as often as the business climate demands or your inventory changes.

- **24/7 Marketing**

Your company logo and offer, with a link to your website, will be posted on [www.seasonsmagazines.com](http://www.seasonsmagazines.com) 24/7.

- **Reach a Desired Demographic**

The Seasons Gold Card will be mailed to more than 50,000 single-family households with a combined household income of more than 145,000/year.

- **Exposure**

Each issue of Seasons will feature a full-page notice about the Seasons Gold Card including your company logo and select locations where Seasons Gold Cards are available.

- **Drive Traffic to Your Business Location**

Become a select retailer where the Seasons Gold Card is available and drive traffic to your business location!

- **ROI**

The Seasons Gold Card gives you the ability to track your response to your discounts and special offers.

Talk to a *Seasons* representative today to see how you can become a Seasons Gold Card partner.

*Seasons*

860-651-9939  
[www.SeasonsMagazines.com](http://www.SeasonsMagazines.com)

P.O. Box 92  
West Simsbury, CT 06092