

100% Coverage in a Quality Format that Speaks Volumes About Your Business!

Seasons magazines truly offer the most effective way to reach desirable markets in Connecticut and Massachusetts. No other media offers 100% penetration to single-family households in a four-color glossy publication with local, sophisticated editorial.

Here are a few ways that Seasons can be part of a targeted, comprehensive marketing strategy:

DIRECT MAIL

Your message reaches homeowners via the U.S. Mail. No newsstand copies or rack drops that often remain unread.

QUALITY

All advertisements are full-color on glossy, high-quality paper in an uncluttered format. That means maximum visibility for your business.

CONTENT

We offer what no other publication does: departments, features and essays about local people, places and history for maximum reader interest.

LONG SHELF LIFE

More than 70% of all readers keep Seasons for one month or more.*

MULTI-MEDIA

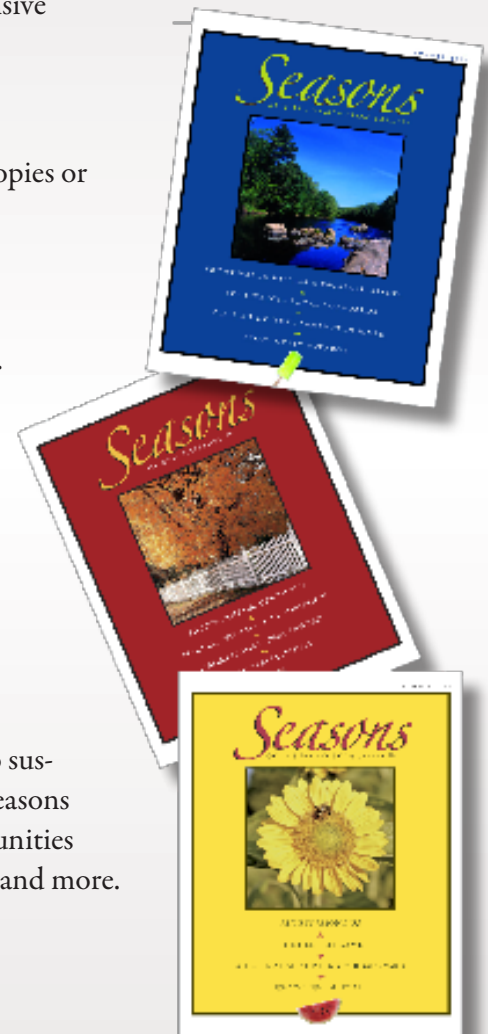
Savvy advertisers know that a multi-media approach is the best way to sustain brand awareness and increase business. Seasons Interactive and Seasons Up Close are Internet and television products that target local communities and demographic profiles based upon age, gender, household income and more.

COST

Print, video and TV product rates start at just pennies per household.

If you would like to reach all homeowners in Glastonbury, Farmington Valley, and West Hartford, Connecticut, contact a Seasons representative today.

* CVC Audit, September 2009



Seasons

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