

# INTRODUCING THE SEASONS MAGTAG!

Leverage the power of Mobile  
Technology by Seamlessly Integrating  
Offline with Online Campaigns!

## CONTENT LAYOUT OPTIONS

### Image Rotation Tag Layout

You have up to six images that rotate or scroll. Your logo/banner is at the top of the screen and can be a clickable link to your website. You have a choice of button content at the bottom of your screen. Call me and email a question work well. You can also link to your social networking sites. To change any of the images during the active period of the Tag campaign would be \$45 each time as long as the images are the same orientation (vertical vs. horizontal).

### Coupon or Discount Offer

Your landing page includes a logo/banner at the top of the screen which can be a clickable link to your website. Your coupon is in the middle with the details defining the offer and how to redeem it. You have a choice of button content at the bottom of your screen. Call me and email a question work well. You can also link to your social networking sites. You can rotate your offer information to keep it current and fresh. Minor changes are \$45.

### Drive foot traffic to your store location

You have a landing page with a logo/banner at the top of the screen which can be a clickable link to your website. The text content is a set of trivia questions about your product. The reader is instructed to go to your store find the answers and enter a drawing for something free. There is a find me now button which opens a map to show where the store is located. This requires some coordination at the retail level to collect names and do a drawing on a scheduled basis. Call me and email me buttons are also included.

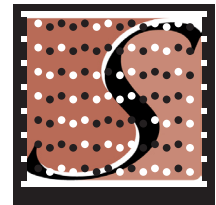
### Video

You have a landing page with a logo/banner at the top of the screen which can be a clickable link to your website. Under that Banner are buttons to open the video, call me now, e-mail a question. You can also link to your social networking sites. After the video runs it redirects to this landing page. If you have an e-commerce system that supports mobile we can also include a button for buy now and link to that page.



Here's how our  
Seasons MagTag will  
appear in your ad:

Tag Size: 1" x 1"



### TRY IT!

Get the free mobile app for your  
phone at <http://gettag.mobi>.

Then scan our Seasons Magtag now!



*Seasons*

860-651-9939  
[www.SeasonsMagazines.com](http://www.SeasonsMagazines.com)

P.O. Box 92  
West Simsbury, CT 06092